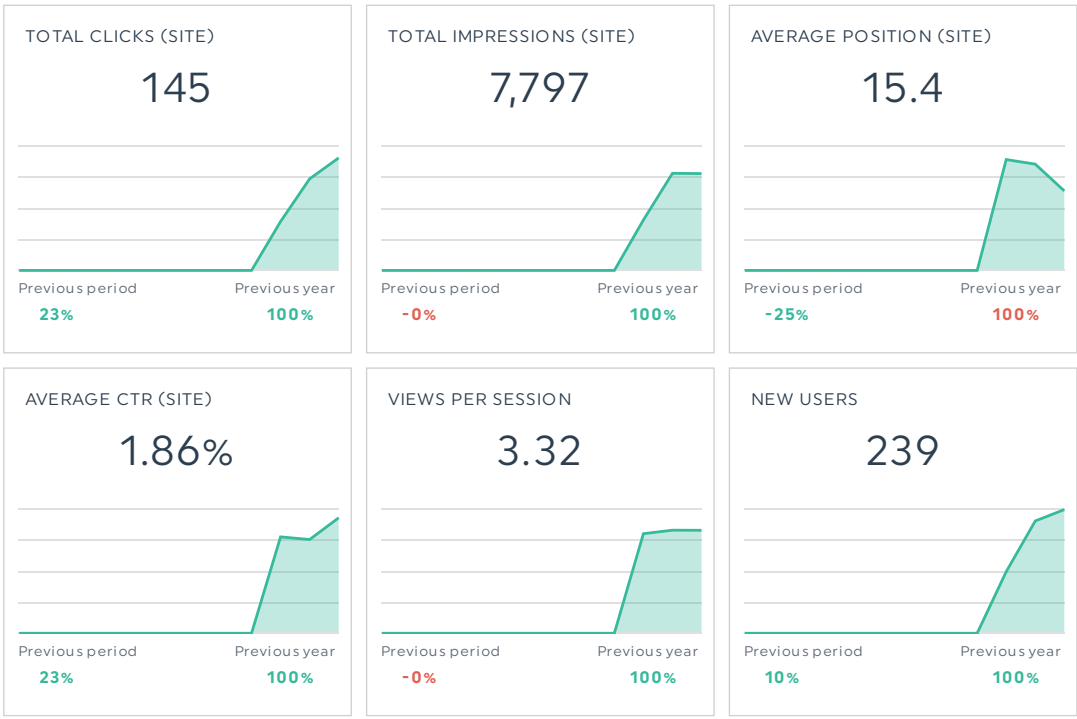


METRICS OVERVIEW

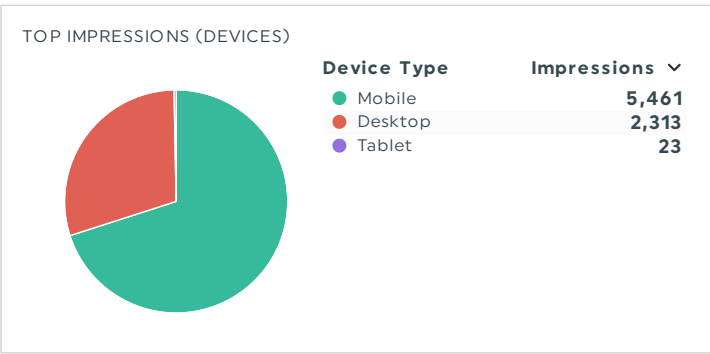
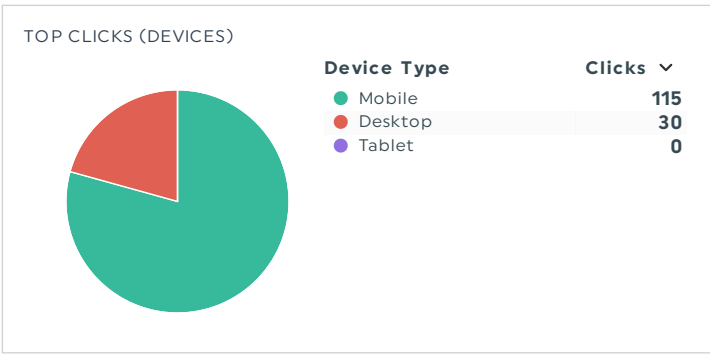


SESSIONS BY USER TYPE

	Sessions	Change
New / established		
new	239	+22
returning	95	+8
(not set)	18	-13

TOP TRAFFIC SOURCES

Session Default Channel Grouping	Sessions
Organic Search	254
Direct	86
Referral	7
Organic Social	3
Unassigned	1



SITE HEALTH

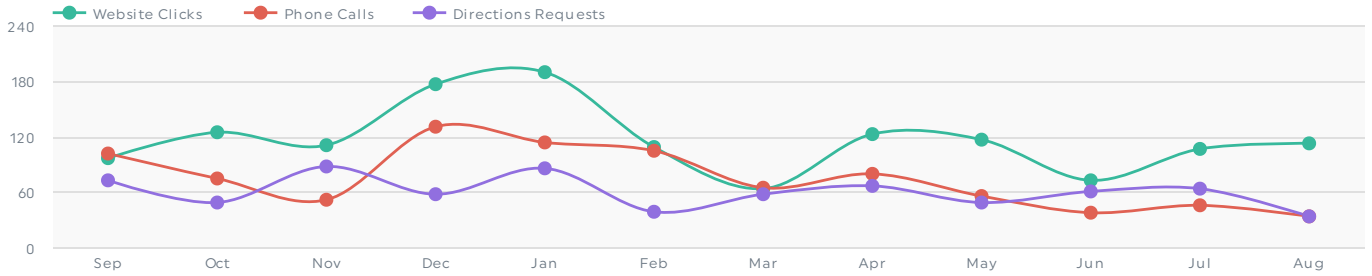


TOP 5 RECOMMENDATIONS

Improve site load speed	Performance	Medium Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your Twitter profile	Social	Low Priority

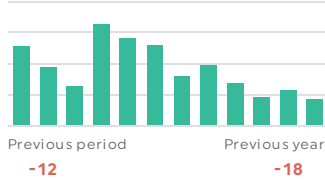
GOOGLE BUSINESS PROFILE

CUSTOMER ACTIONS



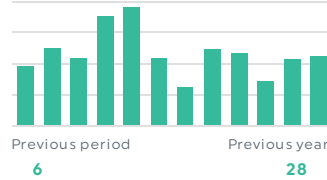
PHONE CALLS

34



WEBSITE CLICKS

113



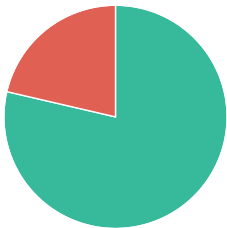
MESSAGES

0

TOTAL VIEWS

1,699

TOP GOOGLE SERVICES

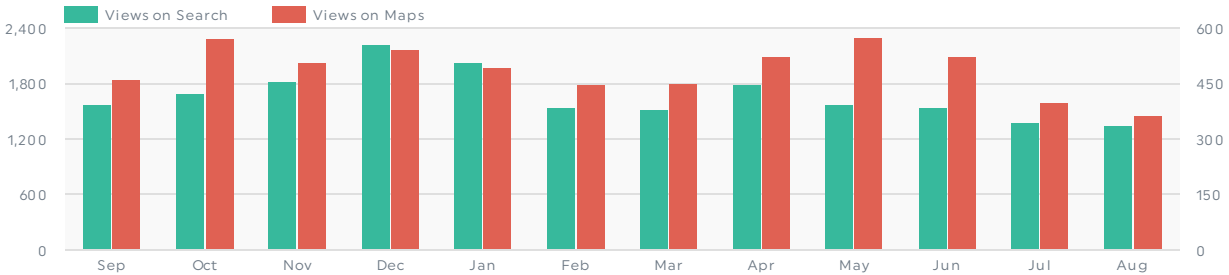


Google Service	Total Views
Views on Search	1,336
Views on Maps	363

TOP REVIEWS

Review	Rating
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0
...	5.0

TOTAL VIEWS BY GOOGLE SERVICE



HEAT MAP

Your heatmap is available for viewing [here](#).

